



ZINNIA GLOBAL SDN. BHD. (783879 D)

503, Block A, Pusat Dagangan Phileo Damansara 2, Jalan 16/11, Sek 16,
46350 Petaling Jaya, Selangor, Malaysia.

☎ : +603 7954 8588

✉ : info@zinnia2u.com

🌐 : www.zinnia2u.com

Data Privacy Policy

Last modified 19th Dec 2024

1. What do we do with your information ?

When you sign up or purchase goods from our store / ecommerce platform, as part of the buying and selling process, we collect the personal information you give us such as your name, contact number, address and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

2. How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

3. How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information at anytime, by contacting us at info@zinnia2u.com or mailing us at:

ZINNIA Global Sdn Bhd

503, Block A, Pusat Dagangan Phileo Damansara 2,

Jalan 16/11, Sek 16, 46350 Petaling Jaya, Selangor, Malaysia.

4. What types of personal information may we collect ?

We may collect personal data from you which includes but not limited to the following:-

- a. contact information about you such as your full name, identity card number, a copy of your identity card or passport, signature, date of birth, correspondence address, telephone number(s), email address(es), occupation and other contact information;
- b. photographs and video reviews on the use of ZINNIA's products;
- c. financial information such as your banking details, bank account number, credit card number, credit card CVC number, copy of your credit card, issuing bank.

5. How do we collect or receive personal data ?

We may obtain these data from you and via a variety of sources, including but not limited to the following:-

- a. your relationship with us such as data provided by you when you apply for membership through application forms, submission of queries, complaints and feedback on the use of our products and services through our customer service;
- b. your participation in any of our surveys;
- c. your subscription to our email alerts;
- d. via your verbal and written communication with us and/or our authorised agents;
- e. from third parties connected with you;
- f. your response to any marketing material which we send to you;
- g. from such other sources in respect of which you have given your explicit consent to disclose information relating to you and/or where otherwise lawfully permitted.

Whenever there is any personal data involving third parties (such as the personal data of the receiver), you represent and warrant that you have obtained their prior consent or are authorised to provide their personal data to us to be processed and used in the matter as set forth in this Privacy Policy.

In the event that you do not wish to provide us with your obligatory personal data, we may not be able to process your application and/or to operate in an efficient and effective manner and/or to provide you with our services or products.

6. How do we use your personal data ?

The personal data which we collect from you or third parties above may be utilised for one or more of the following purposes: to process your membership or business associate application(s);

- a. to allow you to communicate with our ZINNIA's members in connection with our products or to explore any business opportunity;
- b. to provide you with our products and services;
- c. to create and manage your online account;
- d. to provide customer service and to respond to your queries on our products and services;
- e. to process your orders and send your orders through delivery service providers;
- f. to process payments made for our products;
- g. to communicate with you and notify or update you of any promotions and launch of new products and services from time to time;
- h. to provide training and organise seminars on new products and services;
- i. to send you festive or birthday greetings or newsletters or special privileges;
- j. photographs and video reviews on the use of ZINNIA's products;
- k. to share your personal data with our partners, event companies or sponsors who may communicate with you for the purpose of marketing and promotions;



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- l. for any other purpose that is required or permitted by any law, regulations, guidelines and/or relevant regulatory authorities;
- m. facilitate your use of our website through the use of cookies (eg to remember log in details and language preferences etc);
- n. in the event of a sale of business, disposal, acquisition, merger or reorganisation involving ZINNIA or the sale of assets of ZINNIA to another party, or in the unlikely event of winding-up, personal data may be required to be disclosed and/or transferred to the other party as part of the process. You hereby acknowledge, confirm and permit ZINNIA to release your personal data to the other contractual party and its advisors and representatives in order for them to process your personal data if such disclosure and transfer may occur.

7. Disclosure and how we may share your personal data

We may be required to disclose information about you to the following third parties:

- a. law enforcement or government agencies;
- b. The Company, its holding company, subsidiaries or affiliates to whom it is reasonably necessary or desirable for the Company to disclose personal data;
- c. members in organisation to support your business and/or to allow communication on the products and services of the Company;
- d. our agents, contractors, vendors, service providers and/or professional advisors; or
- e. other parties in respect of whom you have given your consent; subject to protection at all time as described in this Privacy Policy and in accordance with applicable laws of each country.

8. How do we protect your personal data ?

We will take practical and appropriate steps by maintaining appropriate technical and organisational security safeguards to protect your personal data against any loss, misuse, modification, unauthorised or accidental access or disclosure, alteration or destruction.

9. How long do we retain your personal data ?

We store your personal data for as long as it is necessary to fulfil the purposes for which we collect the data and we will take all reasonable steps to ensure that all personal data is destroyed or permanently deleted if it is no longer required for the purpose for which it was to be processed.



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10. What are your rights in relation to your personal data ?

We acknowledge and respect the following:-

- a. your right of access to your personal data to have such data corrected or erased and will assist you to access and correct or erase your personal data held by us if such personal data is no longer accurate, incomplete, misleading or not up-to-date;
- b. your right to withdraw or revoke your consent from our use and process of your personal data for the purposes stipulated herein.

Please make a written request in respect of any of the above to our designated contact details at the end of this Privacy Policy and we will use our best endeavour to comply with your request.

Please contact us at admin@zinnia2u.com or call+603-7954-8588 for any inquiry.

11. Online dealings

We do collect information about your use of our website from cookies that assist your website navigation by customising site information to tailor to your needs. If you do not wish for your personal data to be collected via cookies on our website, you may deactivate cookies by adjusting your internet browser settings to disable, lock or deactivate cookies, by deleting your browsing history and clearing the cache from your internet browser.

This Privacy Policy which appears on our website will apply solely to our website and will not apply to any third party websites which you may gain access through the use of our website.

12. Updates or amendment to this privacy policy

ZINNIA reserves the right to amend and/or update the terms in this Privacy Policy from time to time. We will notify you if there is any significant change to this Privacy Policy in our website or through other forms of communication channels or publications. All amendments shall be effective from the date of publication, unless otherwise provided in the notification.

13. All the translations other than english are provided for reference only. If there is any inconsistency between translations, the English version shall prevail.